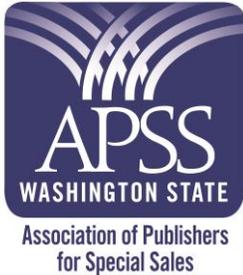


Want to sell more books? Non-Returnable? Nov 13 Seattle



Discover how you can sell more books in large, non-returnable quantities to non-bookstore buyers

With Brian Jud

November 13, 2017

Do you want to sell your books non-returnable? And in large quantities? Brian has developed a simple system he has used to sell over 4,000,000 books to non-bookstore buyers. You can use this system on a limited budget, you don't have to be a professional sales person, and you can sell your books without leaving home.

This system can work for fiction, non-fiction, children's books, cookbooks, memoirs, and maybe even poetry!

See how it works! Join all of us at (Location) or a one-day, content-heavy day of non-bookstore marketing.

See the [agenda](#) for the November 13 extravaganza sponsored by APSS-Washington State

Register at [\(Link to come\)](#)

You can become more profitable selling your books in ways that you never imagined and to people you never knew existed.

Attendance is limited to the first 20 people to register – this will be more of a workshop than a seminar

Discover creative ways to increase your profitable sales.

Find out how to sell *your* books (not just books *like* yours) in large, non-returnable quantities to businesses, corporations, associations, schools, government agencies, the military and non-bookstore retailers.

Leave with a list of prospective buyers in the types of companies and organizations than can lead to long-term, recurring revenue.

Why Should You Attend?

There are many conferences that tell you how to sell (returnable) books to bookstores and how to stand out by using Twitter and Facebook. Well, we intend to show you how to sell your books by the trainload. More than half of all book sales are made to non-bookstore buyers. You will discover how to find those markets and sell your books to them in large, non-returnable quantities. You can double your book sales profitably simply by doing what you learn at this APSS event.

Invest in your future. One idea could turn your investment into a thriving, profitable business

“I found the presentation to be quite helpful and inspiring. Prior to your talk I had not considered many of the alternative markets that you discussed.” Jacqueline S. Gutierrez

Meet with other like-minded people who are willing to invest in their future—you will be among the cream of the crop of serious, independent publishers and authors: people willing to share information for mutual support

“I was impressed with the amount of new information about the publishing business of which I had previously no clue. I was able to follow everything, and it made sense to me.” Eleanor Jones

Attendees are the people who “get it”. They know that if their business is going to be successful, it’s up to them to create, find and implement savvy marketing strategies to make their book sales soar

Networking rocks! Starting relationships with people who have similar goals will benefit you well into the future. This event will be a productive way to socialize. There is free time for you to mingle with the speakers, exhibitors and other attendees.

“The event was EXCELLENT! It was so beneficial and all of the attendees felt their expectations were exceeded.” Willa Robinson

Talk with the speakers and discover new ways to sell *your particular book* – not just books *like* yours.

“I was so impressed with the speakers and content, and I left feeling inspired and excited about the knowledge I gained and the new contacts I made.” Erika Liodice

Active learning is more motivational; you are more likely to implement the ideas you hear—the personal interaction compels you to action with a greater likelihood of positive results

Ask your questions while the topic is being discussed. You also can learn from the questions of others – many times on topics you wouldn’t think to ask.

This event is "content-heavy" with personal interaction for information customized to your books.

There will be a large quantity of information on a variety of interconnected topics. You will learn from experienced and successful professionals whose interrelated content can help you exponentially.

“A hands-down must for authors determined to make money from their book and for independent publishers wanting to expand their business.” Laura Larson

For More Information Contact:
Brian Jud, APSS Executive Director
BrianJud@bookapss.org
(860) 675-1344

Ethan Yarbrough
President, APSS – Washington State
lrntwinepress@outlook.com

Register now at (Link to come)

“I found it extremely informative and timely. I wrote my first book 3 years ago. I fumbled around attempting to market my book through various pathways. All to no avail. If I had to do it over again, I would write the book but would not attempt to market it until I attended a workshop such as yours. The information you shared with us is invaluable. It is perfect for "would be" authors. Again, thank you so much.” Judy Gray Johnson

“I received very much value from my attendance at the Book Selling University! The piece of information that impressed me the most was that I should not concentrate on selling my book, rather the information in my book. That gives me a whole new perspective.” Eleanor Jones