



Introducing the Sarasota Chapter of APSS

Your Local Source of Help for Selling Books in Large, Non-Returnable Quantities to Non-Bookstore Buyers

APSS was created to help increase your sales, and profits by selling your books in large, non-returnable quantities to non-bookstore buyers. The local chapter in Sarasota will give you regular face-to-face meetings for networking and learning from your colleagues.

**Join today and get all the benefits, discounts and services
of a national association, but with meetings near you.**

Get discounts on ...

- Printing through LSI
- Shipping (Save up to 70%)
- Ingram Spark
- Baker & Taylor's services
- Promotional Products
- Staffed trade show exhibits
- A listing in the *Yearbook of Experts*
- A subscription to *Publishers Weekly*
- Website development
- Ebook conversion, awards
- Finding an agent or publisher

Get marketing programs...

- An annual conference near you
- Distribution to non-retail buyers
- Supplier recommendations
- Book-marketing wizards
- A monthly special-sales newsletter
- Educational programs
- Tips booklets
- One-on-one coaching
- Free monthly webinars
- Marketing community
- Bookstore distribution

APSS-Sarasota is the premier source of information, education and help for Sarasota authors and publishers of high-quality content published in printed, electronic or audio form for sale to consumers, retailers and non-retail buyers.

You can join directly at <http://pro.bookapss.org/join-application> or complete the form below. Annual APSS membership is \$89, but for members of APSS-Sarasota it is only \$60. You will receive your APSS membership number so you can immediately begin receiving all the benefits described above – and more!

Why join an APSS local chapter? See many reasons at <http://community.bookapss.org/page/why-join-a-chapter>

See the list of upcoming events for APSS-Sarasota members at <http://community.bookapss.org/page/sarasota-2>

Yes! Begin my professional membership in the Association of Publishers for Special Sales and its Sarasota Chapter

Send form to:
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