



Introducing the Southern New Jersey/Greater Philadelphia Chapter of APSS

Your Local Source of Help for Selling Books in Large, Non-Returnable Quantities to Non-Bookstore Buyers

APSS was created to help increase your sales, and profits by selling your books in large, non-returnable quantities to non-bookstore buyers. This local chapter will give you regular face-to-face meetings for networking and learning from your colleagues.

**Join today and get all the benefits, discounts and services
of a national association, but with meetings near you.**

Get discounts on ...

- Save up to 50% in Printing with LSI
- Shipping (Save up to 70%)
- Ingram Spark
- Baker & Taylor's services
- Promotional Products
- Staffed trade show exhibits
- Bowker products and services
- *Foreword* reviews
- Website development
- Ebook conversion, awards
- Finding an agent or publisher

Get marketing programs...

- An annual conference near you
- Distribution to non-retail buyers
- Supplier recommendations
- Monthly local meetings
- A monthly special-sales newsletter
- Educational programs
- Tips booklets
- One-on-one coaching
- Free monthly webinars
- Marketing community
- Bookstore distribution

APSS-Southern NJ/Greater Philadelphia is the premier source of information, education and help for local authors and publishers of high-quality content published in printed, electronic or audio form for sale to consumers, retailers and non-retail buyers.

You can join directly at <http://pro.bookapss.org/join-application> or complete the form below. Annual APSS membership is \$89, but for members of APSS-Southern NJ/Greater Philadelphia it is only \$60. You will receive your APSS membership number so you can immediately begin receiving all the benefits described above – and more!

Why join an APSS local chapter? See many reasons at
<http://community.bookapss.org/page/why-join-a-chapter>

Yes! Begin my professional membership in the Association of Publishers for Special Sales and its Southern NJ/Greater Philadelphia Chapter

Send form to:
Kaye Krasner
PO Box 9725
Colorado Springs, CO 80932
(719) 924-5534

Payment Information:
Annual Dues: \$60.00/year

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PayPal account: brianjud@comcast.net

Check enclosed

Name:

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Telephone:

See the list of upcoming events for APSS-Southern NJ/Greater Philadelphia members at
<http://tinyurl.com/zvlvjql>



For more information contact Joanna Swank
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