



Introducing the Phoenix Chapter of APSS

Your Local Source of Help for Selling Books in Large, Non-Returnable Quantities to Non-Bookstore Buyers

APSS was created to help increase your sales, and profits by selling your books in large, non-returnable quantities to non-bookstore buyers. Our local chapter in Phoenix will give you the benefits of membership in a national organization PLUS regular face-to-face meetings for networking and learning from your colleagues.

**Join today and get all the benefits, discounts and services
of a national association, but with meetings near you.**

Get discounts on ...

- **Printing through LSI**
- **Shipping (Save up to 70%)**
- **Ingram Spark**
- **Baker & Taylor's distribution**
- **Promotional Products**
- **Staffed trade show exhibits**
- **A listing in the *Yearbook of Experts***
- **A subscription to *Publishers Weekly***
- **Website development**
- **Ebook conversion, awards**
- **Finding an agent or publisher**

Get marketing programs...

- **Annual conference in Phoenix**
- **Distribution to non-retail buyers**
- **Supplier recommendations**
- **Book production**
- **A monthly special-sales newsletter**
- **Publicity to your buyers**
- **Automated contacting of buyers**
- **One-on-one coaching**
- **Free monthly webinars**
- **Sales leads for your books**
- **Bookstore distribution**

APSS-Phoenix is the premier source of information, education and help for Arizona's authors and publishers of high-quality content published in printed, electronic or audio form for sale to consumers, retailers and non-retail buyers.

You can join directly at <http://pro.bookapss.org/join-application> or complete the form below. Annual APSS membership is \$89, but for members of APSS-Phoenix it is only \$60. You will receive your APSS membership number so you can immediately begin receiving all the benefits described above – and more!

Why join APSS-Phoenix? See many reasons at <http://community.bookapss.org/page/why-join-a-chapter>

See the list of upcoming events for APSS-Phoenix members at <http://community.bookapss.org/page/phoenix>

Yes! Begin my professional membership in the Association of Publishers for Special Sales and its Phoenix Chapter

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