



Twelve Free, Virtual Events Every Month For APSS Members

One-on-One consultation – the first Tuesday of every month. Meet virtually with Guy Achtzehn and Brian Jud for 30 minutes starting at 4:00 pm ET. Send information about your book in advance for a case study. There is a charge of \$39.95 per consult for APSS members (\$49.95 for non-members)

- Create a list of prospective buyers for your book.
- How to find and contact potential buyers
- Niche and mass-marketing techniques
- Listen to the other consults for even more ideas.
- You will be assigned a time after you register.

These are all free virtual events:

As part of the APSS Take-Out Marketing Menu (with free home delivery), APSS is presenting free, virtual meetings every month. Watch them live, participate and ask questions of the speakers.

APSS conducts free consultations every Tuesday (3:30 – 4:30 pm ET) and Friday (Noon – 1:00 pm ET). Brian Jud will answer your questions about non-bookstore marketing, and book marketing in general. Both consults are held at <https://zoom.us/j/3671572517>.

The second Monday of every month (6:30 – 7:30 pm, ET): An hour presentation by an expert on one aspect of writing, publishing or marketing books. The link to each meeting is <https://us02web.zoom.us/j/6762224705>

The third Monday of every month: (6:30 – 7:30 pm, ET): An hour presentation by an expert on one aspect of writing, publishing or marketing books. The link to each meeting is <https://us02web.zoom.us/j/6762224705>

The third Saturday of every month: (10:30 – 11:30 am, ET): An hour presentation by an expert on one aspect of writing, publishing or marketing books. The link to each meeting is <https://us02web.zoom.us/j/6762224705>

The fourth Thursday of every month: (6:30 pm ET – 7:30 pm ET): An hour presentation by an expert on one aspect of writing, publishing or marketing books. The link to each meeting is <https://zoom.us/j/3671572517>

See links to all previous 2021 virtual events [here](#)

To learn more about APSS go to www.bookapss.org or with questions -- or for more information on any event -- please email brianjud@bookapss.org

To Your Success,
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